



NURTURE YOUR INVESTMENTS TO GIVE IT THE WINGS TO FLY

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Nature versus nurture is an often-discussed subject in psychology. For example, in child psychology, how much of a child's development depends on natural factors like genetics, and how much on acquired influences. In a strange parallel, this can be true for investing too.

Investments made in robust instruments like government security or a blue-chip company are likely to grow naturally. However, there is a lot more that can happen to your portfolio through the right nurturing. Traditional investors have chosen to follow the natural path – invest in gold or a national saving certificate and reap the benefits. But today's financial world is much too dynamic to match traditional mindsets. Top asset and portfolio management advisors assume an almost motherly role in this respect. They do so by maintaining constant attention and regular intervention with the portfolio.

Your Edge in Nurturing Investments

Moneyedge has built a pedigree of taking care of its client's valuable assets with decisive counsel and careful nurturing. It gives paramount importance towards the growth and protection of managed assets and helps its clients climb the ladder to financial success.

How does Moneyedge achieve this, you may ask?

Promoting consistency

Moneyedge encourages its clients to invest with long-term consistency. Investments for Moneyedge family is not a sporadic or random event. It does not look for or encourage a lookout for shortcuts to create wealth. For a start, the financial goals and capabilities of the clients are discussed and understood. The investment plan is prepared and agreed upon in close coordination with the investor. The plan is always closely aligned with the goals and investment capabilities. If the goals and capabilities change, Moneyedge highlights the need for realigning the plan itself.

Once the basics are in place, Moneyedge's clients receive clarity on where to invest, in what frequency and how much.

Building the Portfolio

The idea behind building a portfolio originates from the age-old maxim about not putting all your eggs in one basket. It is a ground rule followed by all astute investors and financial advisory firms. Investing all your money into a single asset or security can give you a steady return if the instrument bears a fixed return. However, you miss out on market growth in the process. Inversely, all investments made in a risky instrument can deliver unmatched returns. But you expose your wealth to market risks and volatility.

Moneyedge offers a meticulously curated bouquet of investment options and designs your portfolio based on it. This includes advisory on equity and mutual fund investments, identification of insurance products ideal for you, and access to its in-house high-growth fixed investments. Moneyedge is your gateway to award-winning portfolio management services.

Avoiding the Goldrush

Matured investing is never about following the flavour of the season. Warren Buffett has said something to the effect of - being fearful when others are greedy and being greedy when others are fearful. Moneyedge follows a well-balanced regimen when it comes to advising its clientele. It never encourages its clients to throw caution to the wind and chase the highest return. The focus of financial advisory at Moneyedge is always about staying on track to achieve financial goals, rather than chasing the highest returns in a short tenure. Moneyedge is well aware of the way the financial market corrects itself and makes galloping instruments take a U-turn. It not only believes in delivering for its clients through thick and thin but also adeptly trading the market through volatile as well as placid times.

As an investor, you must always remember that the purpose of investing goes beyond earning the highest return. It is more about ensuring a seamless journey towards your different goals and objectives in a predictable manner. Your investment portfolio must remain risk-adjusted and steady, something which Moneyedge always ensures.

Tracking the Growth

An investor must always have a track of their money. This is easily the most important juncture in the nurturing of investments, and Moneyedge recognises it. As long-term patrons of Moneyedge would vouch, your investment portfolio is under unwavering watch. The Moneyedge team of experts analyse the financial market tirelessly and always ensure the best possible options for your portfolio.

Conclusion

Just as a bird protects her eggs, watches over them as they hatch, nurture them without fail, and watch them take their flights to the sky, Moneyedge is committed and proud to protect your wealth and assets. By choosing Moneyedge you choose a team that is ever-present beside you, in your financial growth journey.